





Logical Framework Project Example: "Self-Development Strategy"

	Objectives	Measures	Verification	Assumptions
↻	Goal			
↻	Purpose			
↻	Outcomes			
	Inputs			

The Four Critical Questions

The LogFrame helps us to systematically answer and agree on these four critical questions:

-  1. What are we trying to accomplish and why?
-  2. How will we measure success?
-  3. What other conditions must exist?
-  4. How do we get there?

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To learn more about the Logical Framework Tool,
please review our 4-page special report
Turn Strategy Into Action free on our website

Self-Development Strategy

Professionals who want the edge are consistently learning, growing, and developing new skills. While the best learning comes from on-the-job experience, a deliberate improvement strategy can accelerate promotions and career accomplishment.

This LogFrame shows how Tom Dean put together his plan to “ensure myself of career mobility and success”. His elements include self-directed learning as well as corporate seminars that would build high-demand transferable skills. This matrix illustrates the importance of personal behavioral assumptions. Those who want to achieve distinction in their career might find this design useful.

Logical Framework for Self-Development Strategy

Objectives	Success Measures	Verification	Assumptions
<p>GOAL: Take charge of my own destiny!</p>	<ol style="list-style-type: none"> 1. Be able to choose other work options that are exciting, profitable and challenging. 2. Know that my family's future is bright despite what happens to my industry & the economy. 	<ol style="list-style-type: none"> 1. Quarterly review of new options that I have generated. 2. Self-check 	<p>Assumptions to reach goal & beyond:</p> <ol style="list-style-type: none"> 1. Social and economic system remains stable; no collapse of government or institutions. 2. No major physical or health problems.
<p>PURPOSE: Intended Results Fully develop my potential and be actively engaged in a process of constant and never-ending improvement.</p>	<p>MEASURES OF PROJECT SUCCESS</p> <ol style="list-style-type: none"> 1. Feel a greater sense of aliveness & satisfaction that comes from constantly learning & growing. 2. Gain back the sense of control and being in charge of my life that has gradually eroded. 3. Create a new cadre of friends that challenge me to be my best. 4. Enhance my career mobility & marketability. 	<ol style="list-style-type: none"> 1. Self-check 2. Self-check 3. Count new friends 4. Interviews 	<p>Assumptions to achieve purpose:</p> <ol style="list-style-type: none"> 1. I am disciplined enough to devote the time and energy this project demands. 2. I can find ways to make it fun.
<p>OUTCOMES: Specific results required</p> <ol style="list-style-type: none"> 1. New leadership & communication skills developed. 2. Knowledge of cutting-edge issues and new opportunities expanded. 3. Comfort zone stretched by engaging in adrenalin pumping activities. 4. Personal contact network expanded to include more local "movers&shakers". 	<p>DESCRIPTION OF SPECIFIC RESULTS:</p> <ol style="list-style-type: none"> 1. Skills in team-building, vision-crafting, change management, Log-framing, and rapport building enhanced by attending workshops, modeling other, and on-the job experiences. Join & actively participate in Toastmasters. 2. Awareness & knowledge increased concerning the threats and opportunities created by this rapid-change economy. Knowledge increased by: <ol style="list-style-type: none"> 2.1 Read 3 quality books a month on contemporary social and management issues. 2.2 Each month, attending at least one seminar, symposium or special events at local university 3. Within next six months, participate in <ol style="list-style-type: none"> (a) bungee jumping, (b) parachute jumping (c) barefoot firewalking. Consider nude rollerblading. 4.1 Each month, make 3 new friends who are in companies and expertise areas outside my own. 4.2 Attend various business and professional association luncheons, then join selectively. 4.3 Within 3 months, join Kiwanis, Rotary, or similar civic organization where I can meet people and contribute to the community. 	<ol style="list-style-type: none"> 1.1 Feedback from peers & self-evaluation 2.1 Reading list 2.2 Review of past month 3. Review 4.1 Review list of new friends 4.2 Count events attended 4.3 Registration records. 	<p>Assumptions to achieve purpose:</p> <ol style="list-style-type: none"> 1. Can find appropriate seminars to attend & have budget needed. 2. My work provides variety and strong role models to develop target skills. 3. Will change my evening "couch-potato" tendencies and get out to attend appropriate events. 4. There are appropriate business & profession organization, I can join. 5. Can enhance fun and bonding by including my life partner and she is willing.

ACTIVITIES	PROJECT SCHEDULE												To obtain and manage inputs
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
	Budget												
1a. Ask for feedback on skills I should enhance 1b. get list of courses/seminars 1c. Register/attend key courses 1d. Join Toastmasters 1e. Find some people to model 2a. Browse at Barnes & Noble each Saturday morning. Read book review section, Buy/borrow & read quality books. 2b. Watch for announcements of upcoming speakers, get on mailing lists. 3a. Check out appropriate events. 3b. Invite family & friends to joint. 4a. Make list of organizations to check out. Attend one event per week. 4b. Decide on and join civic club.													1. I will stick with this; have the discipline to continue. 2. I can redesign my normal daily/weekly routine to carve out the time necessary.